

# SoGEA.

## PRODUCT SHEET

### Protect your customer base ahead of the switch-off with a single line PSTN replacement

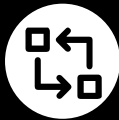
Single Order Generic Ethernet Access (SoGEA) is the next generation of data connectivity. Previously you needed a phone line (PSTN) and a separate broadband line installed to access the internet. By removing the need for a telephone line, SoGEA provides a data-only connection without a PSTN service that is ready for BT's PSTN switch off in 2025. Simply put, it means broadband without the phone line.

As traditional phone line installation is not required, costs are reduced, and ordering is made simple. But as the technology is based on the current FTTC technology, SoGEA delivers same performance and data rates.

## KEY FEATURES.



Up to 80Mb download and 20Mb upload



Two installation options: standard managed and premium managed



One single solution



SoGea Voice can be provided as an Over the Top (OTT) service



Available at over 28 million UK premises



Same performance as FTTC

## WHAT IS THE PSTN SWITCH-OFF?

The current Public Switch Telephone Network (PSTN) is ageing and very expensive to maintain. BT Openreach made the decision to end the life of the standard telephone line with the switch off taking place by 2025. It is already being phased in and as of 2023 businesses will no longer be able to purchase ISDN lines.

With the PSTN closure looming, businesses need to be prepared.

## HOW IT WILL BENEFIT YOUR BUSINESS?



Equal speeds to FTTC



Costs and installation times are lower than Ethernet-based connectivity technologies



Future-proof connectivity to prepare your customers for the PSTN withdrawal



Available to 28 million UK premises



Easy migration journeys



Simple to sell and simple to support

## HOW IT WILL BENEFIT YOUR CUSTOMERS?



Cheaper costs, quicker install



Deal with only provider



Future-proof their business ahead of the PSTN withdrawal



Better reliability – no phonelines mean there is less chance of interference or an unstable connection



Quicker fix times – one provider means faults can be resolved faster and more efficiently

## WHY CHOOSE NASSTAR CHANNEL?

### Everything you need for you and your customers, right there in black and white

We remove the complexity and keep it simple. Our SoGEA solution meets the needs of your customers and provides unrivalled support and experience you can't get anywhere else.

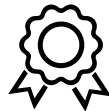
- Established provider with years of experience
- Highly trained UK-based service and support team
- Access to the best expertise and resources
- Tried and tested, innovative products that deliver when you need them to
- Fully flexible options
- Simple on-boarding process
- Dedicated partner portal
- Full commitment and dedication to the channel and its needs



**Passionate  
people**



**Innovative  
technology**



**Exceptional  
experience**



**Channel-centric**



**Straightforward  
solutions**

## WHAT OUR PARTNERS SAY.

“Nasstar Channel stand out from the other partners we've worked with, due to the support channels, superb account management team and the great portfolio of products and services.

As a long-standing partner, we have confidence in Nasstar Channel network and support, which allows us to take on new business, knowing they won't let us down.”

**Zencom Telecommunications Ltd**

**FIND OUT MORE ABOUT THIS PRODUCT AND THE REST OF THE  
NASSTAR CHANNEL PORTFOLIO.**

Contact us on [enquiries@nasstarchannel.com](mailto:enquiries@nasstarchannel.com)