

# GFAST.

# **PRODUCT SHEET**

# Four times faster than traditional FTTC broadband, ultrafast broadband that's widely available

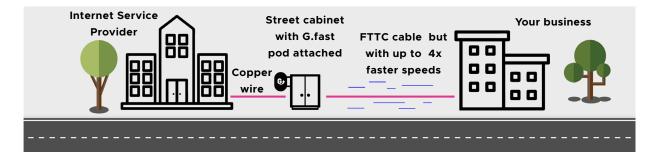
For customers who want super-fast speeds, GFast is the ideal solution. Using fibre and copper connections, GFast can achieve speeds up to four times faster than FTTC, plus it's available in many areas where FTTP may not yet be. With the capability to handle a dataheavy workloads, it provides more than just the basic email and web browsing abilities of standard broadband.

# WHAT IS GFAST?

GFast technology is like existing Fibre to The Cabinet (FTTC) services where fibre optic cables run to the street cabinet from the exchange and a copper telephone line connects the cabinet to the premise. GFast is different though because specialised equipment is fitted to the cabinet to alter the speed frequencies, and is designed to be used on only the shortest copper lines (sub 300m). Therefore, GFast can supercharge the speed through the copper telephone lines to the premise, providing a much faster and more reliable connection for your customers.

# **HOW DOES GFAST WORK?**

G.fast is an improved version of Fibre to the Cabinet (FTTC). It actually sits on top of a traditional analogue telephone but, thanks to a special pod, gives you faster speeds. Here's how it works:



#### Why should we get G.fast?

to four times faster than FTTC at a very competitive price. While FTTP at every property remains the ultimate goal, G.fast allows you to get the most of your current connection.

#### Where is G.fast currently available?

G.fast uses existing technology to provide speeds up It's available in 2.8 million premises across the UK so that means 2.8 million premises are eligible to receive up to 4x faster speeds than they could get on FTTC.

# KEY FEATURES.



Up to 330Mb download, 50Mb upload



12-month contract



Wider availability than FTTP





**UK-based support** 



Up to four times faster than FTTC NASSTAR CHANNEL PAGE 02

# HOW IT WILL BENEFIT YOUR CUSTOMERS.



#### Fastest speeds available

Up to 330Mb download and 50Mb upload speeds mean no matter what the requirements, GFast can handle data-heavy workloads.



#### **Unlimited data**

All the data they need for their business requirements with no extra fees and no caps to worry about.



#### Reliable connectivity

99.9% availability across the entire network, with specialist teams dedicated to proactive line monitoring.



# Improved availability

Currently available in 2.8 million premises across the UK, GFast is available in many areas where FTTP may not be yet.



# Fast and easy to install

Your customers can be up and running within 10 working days of ordering.

# **HOW IT WILL BENEFIT YOUR BUSINESS.**



# Resourceful partner portal

Full access to campaign support, product collateral and training materials.



# **UK-based support**

Dedicated account management and professional services support tailored to your business needs. NASSTAR CHANNEL PAGE 03

# WHY CHOOSE NASSTAR CHANNEL?

# Everything you need for you and your customers, right there in black and white

We remove the complexity and keep it simple. Our GFast solution meets the needs of your customers and provides unrivalled support and experience you can't get anywhere else.

- Established provider with years of experience
- Highly trained UK-based service and support team
- Access to the best expertise and resources
- Tried and tested, innovative products that deliver when you need them to

- Fully flexible options
- Simple on-boarding process
- Dedicated partner portal
- Full commitment and dedication to the channel and its needs







Innovative technology



Exceptional experience



Channel-centric



Straightforward solutions

# WHAT OUR PARTNERS SAY.

Nasstar Channel stand out from the other partners we've worked with, due to the support channels, superb account management team and the great portfolio of products and services.

As a long-standing partner, we have confidence in Nasstar Channel network and support, which allows us to take on new business, knowing they won't let us down. \*\*9

**Zencom Telecommunications Ltd** 

# FIND OUT MORE ABOUT THIS PRODUCT AND THE REST OF THE NASSTAR CHANNEL PORTFOLIO.

Contact us at enquiries@nasstarchannel.com



