

SoGEA.

PRODUCT SHEET

Protect your customer base ahead of the switch-off with a single line PSTN replacement

Single Order Generic Ethernet Access (SoGEA) is the next generation of data connectivity. Previously you needed a phone line (PSTN) and a separate broadband line installed to access the internet. By removing the need for a telephone line, SoGEA provides a data-only connection without a PSTN service that is ready for BT's PSTN switch off in 2025. Simply put, it means broadband without the phone line.

As traditional phone line installation is not required, costs are reduced, and ordering is made simple. But as the technology is based on the current FTTC technology, SoGEA delivers same performance and data rates.

BANDWIDTH OPTIONS.

0.5	0.5
40	10
80	20

KEY FEATURES.



Up to 80Mb download and 20Mb upload



Two installation options: standard managed and premium managed



One single solution



SoGea Voice can be provided as an Over the Top (OTT) service



Available at over 28 million UK premises



Same performance as FTTC

WHAT IS THE PSTN SWITCH-OFF?

The current Public Switch Telephone Network (PSTN) is ageing and very expensive to maintain. BT Openreach made the decision to end the life of the standard telephone line with the switch off taking place by 2025. It is already being phased in and as of 2023 businesses will no longer be able to purchase ISDN lines.

With the PSTN closure looming, businesses need to be prepared.

HOW IT WILL BENEFIT YOUR CUSTOMERS.



Fast and easy to install

Your customers can be up and running within 10 working days of ordering.



Unlimited data

All the data they need for their business requirements with no extra fees and no caps to worry about.



Future-proof

Helps ensure customer are covered after the PSTN switch-off.



Better reliability

No phonelines mean there is less chance of interference or an unstable connection.



Quicker fix times

One provider means faults can be resolved faster and more efficiently.

HOW IT WILL BENEFIT YOUR BUSINESS.



Equal speeds to FTTC



Costs and installation times are lower than Ethernet-based connectivity technologies



Future-proof connectivity to prepare your customers for the PSTN withdrawal



Available to 28 million UK premises



Easy migration journeys



Unlimited data

WHY CHOOSE NASSTAR CHANNEL?

Everything you need for you and your customers, right there in black and white

We remove the complexity and keep it simple. Our SoGEA solution meets the needs of your customers and provides unrivalled support and experience you can't get anywhere else.

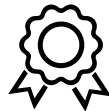
- Established provider with years of experience
- Highly trained UK-based service and support team
- Access to the best expertise and resources
- Tried and tested, innovative products that deliver when you need them to
- Fully flexible options
- Simple on-boarding process
- Dedicated partner portal
- Full commitment and dedication to the channel and its needs



**Passionate
people**



**Innovative
technology**



**Exceptional
experience**



Channel-centric



**Straightforward
solutions**

WHAT OUR PARTNERS SAY.

“Nasstar Channel stand out from the other partners we've worked with, due to the support channels, superb account management team and the great portfolio of products and services.

As a long-standing partner, we have confidence in Nasstar Channel network and support, which allows us to take on new business, knowing they won't let us down.”

Zencom Telecommunications Ltd

**FIND OUT MORE ABOUT THIS PRODUCT AND THE REST OF THE
NASSTAR CHANNEL PORTFOLIO.**

Contact us at enquiries@nasstarchannel.com